THINK! DESIGN AND PLANNING, LLC

Capability Statement · From the plan to the platform: community planning, design and accessible software

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CORE COMPETENCIES

- **Accessible websites and documents (ADA Title II):** public websites, web apps and PDFs built and tested to WCAG 2.1 Level AA, the standard in the DOJ Title II web rule (compliance dates April 2027 and April 2028, depending on entity size and type). Includes accessibility audits, remediation and published accessibility statements.
- **Language access (Title VI):** multilingual public information matched to an agency's Language Assistance Plan: staff-reviewed Spanish, clearly labeled automatic translation and translated templates for urgent notices.
- **Data integration platforms:** tools that connect systems agencies already use (GTFS transit data, learning-management data, GIS, open federal data) into one clear view for staff and the public, without replacing existing vendors.
- **Interactive GIS and public engagement:** 2D and 3D web maps (Leaflet, CesiumJS) for plans, sites, parks and community input, led by a planner with a Master of Landscape Architecture.
- **Managed hosting and care:** cloud hosting with SSL, backups and 24/7 automated uptime monitoring, with business-hours support and monthly accessibility and content updates.

SELECTED WORK AND PLATFORMS

- **Regional Rider Alert Hub (2026):** working prototype for GoTriangle RFI 1012-27-107. One alert reaches four transit agencies' websites, email subscribers and Google/Apple map apps; real route data from all four agencies' GTFS feeds; English plus GoTriangle's seven Title VI languages; passes automated WCAG 2.1 AA testing.
- **Gateway:** our student-success platform, deployed at NC A&T as "Aggie Gateway" (pilot). Combines our EMMA (journey mapping, 93 programs) and ISLA (licensure help) modules with Canvas-based catch-up plans and scholarship and research search using live federal data.
- **AVA:** 3D site visualization and SITES v2 sustainability scoring with community input, in English, Spanish and French. Used on the NC A&T Inspiration Courtyard project.
- **ACE (Accessibility Compliance Engine):** our in-house tool for checking PDFs and web pages against WCAG 2.1 AA.
- **NC Small Farm Platform (ncsmall.farm):** statewide agricultural resource portal with an interactive farm planner and mobile field tools.
- **Inspiration Courtyard and Landreth Farm platforms:** public-facing master-plan portal with 3D visualization, and a multi-parcel GIS feasibility and decision dashboard.
- **Commercial and clinical web portals:** custom sites and interfaces for Brenes Precision Dentistry, Rethinking the Leaf and regional businesses.

WHY WORK WITH US

- **Sized for fast procurement:** fixed-fee packages under common micro-purchase and informal-bid thresholds.
- **Planning and engineering in one firm:** led by a planner and designer with a Master of Landscape Architecture and more than a decade of university teaching, who also builds the software.
- **Direct access:** the person who builds your system is the person you talk to.

COMPANY DATA

Entity: Think! Design and Planning, LLC (North Carolina LLC)

Location: Greensboro, NC (Guilford County)

Ownership: Minority-owned small business

NC SBE: Certified NC Small Business Enterprise, NCSBE-4062193

NC HUB: certification application submitted, determination pending

State vendor: registered on the NC electronic Vendor Portal (eVP)

Federal: SAM.gov Active · UEI VZAYBY8CPEL3 · CAGE 27K09

NAICS CODES

541511 Custom Computer Programming
541320 Landscape Architectural Services
541430 Graphic Design Services
541611 Administrative & General Management Consulting
541620 Environmental Consulting Services

UNSPSC CODES

81112103 World Wide Web site design
81111500 Software engineering
81111800 Computer services
72103300 Site planning services

FIXED-FEE PUBLIC-SECTOR PACKAGES

Tier 1, $9,500: WCAG 2.1 AA accessibility audit plus a departmental or project microsite

Tier 2, $19,500: full town or agency website rebuild, or interactive GIS master-plan portal

Care plan, $650/month: hosting, security, monthly content and continuous WCAG 2.1 AA checks

Live prototype: gotriangle-gtfs-alert-hub.netlify.app · Pricing is indicative and confirmed after scoping. Updated November 2026.